



# Summer Program 2026

**Beyond Digital : Culture and Sustainability for the Future**



Organized by:

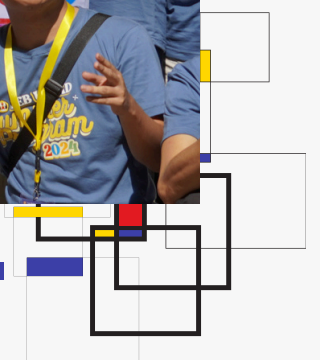
Faculty of Economics and Business  
Universitas Padjadjaran



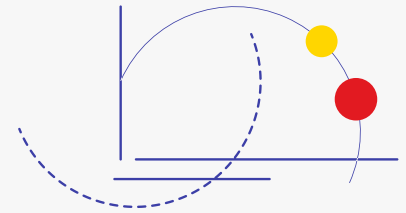
# Program Overview

This year, the FEB UNPAD summer program is held under the theme **Beyond Digital: Culture and Sustainability for the Future**. Designed as a 7-day international program, it explores how sustainability, culture, entrepreneurship, and digital transformation intersect in shaping future societies. Through interdisciplinary and hands-on learning activities, participants will explore global sustainability challenges, culture, artificial intelligence and ethical technology, entrepreneurship, and sustainable community development.


The program combines academic lectures, workshops, field experiences, intercultural collaboration, project-based learning, and cultural immersion activities to provide participants with both academic enrichment and practical exposure. The program is designed for international and domestic university students who are interested in becoming future changemakers capable of developing innovative, inclusive, and sustainable solutions in an increasingly interconnected world.



# Event Information



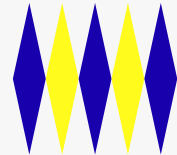
## Schedule & Duration

 **Duration**  
1 Week / 7 Days

 **Date**  
2 - 8 August 2026

 **Mode**  
On-Site / Hybrid

## Learning Objectives



1. Explain major sustainability challenges in the digital era.
2. Analyze the role of culture in sustainable development.
3. Evaluate the impact of digital transformation and artificial intelligence on society and sustainability.
4. Design innovative solutions for sustainable communities.
5. Collaborate across cultures and disciplines in solving global issues.



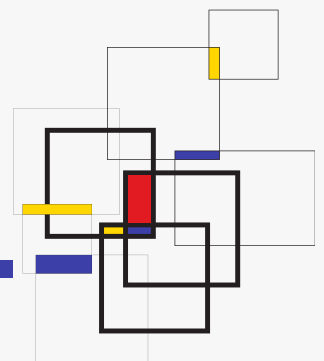
## Target Participants

### 01 Participant Level

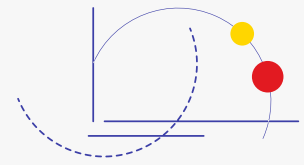
Undergraduate and  
Postgraduate Students

### 02 Eligibility

Ability to communicate in  
English and/or Bahasa  
Indonesia



# Program Structure



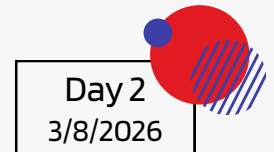
## 01. Welcome To Bandung

- Airport Pick Up
- Hotel Check In



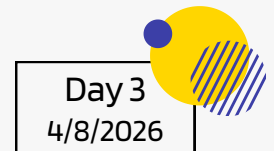
## 02. Opening The Journey : Sustainability in The Digital Era

- SDGs and Global Sustainability
- Digital Transformation and Society
- Integrity in the Age of Artificial Intelligence



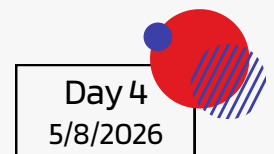
## 03. Preserving Culture in a Hyperconnected World

- Experiential cultural learning through heritage visits, traditional performance, and hands-on creative workspace



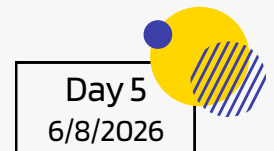
## 04. Entrepreneurship for Sustainable Futures

- ESG and Sustainable Business
- Circular Economy for Sustainable Communities
- AI and Sustainability



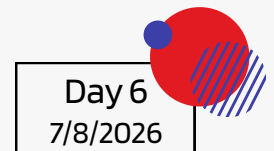
## 05. Sustainable Communities & Local Wisdom

- Field Trip & Community Visit



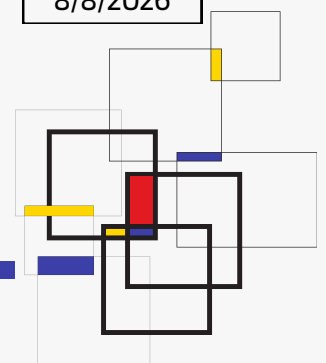
## 06. Designing Sustainable Futures Together

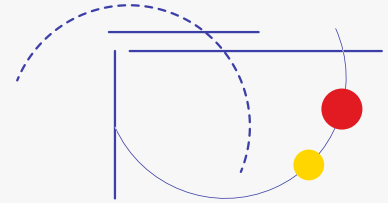
- Final Presentation
- Closing Ceremony



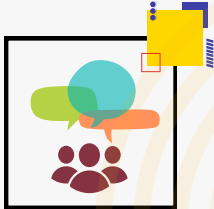
## 07. Farewell Bandung

- Check out hotel and airport transfer





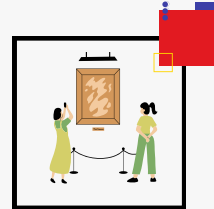
**Teaching Methods**



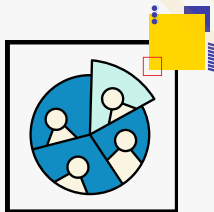
Lectures and Discussions



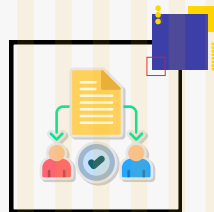
Workshops and Practical Sessions



Field Visits and Experiential Learning



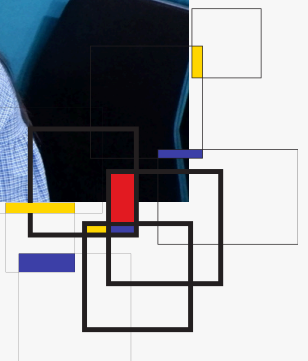
Group Projects and Presentations

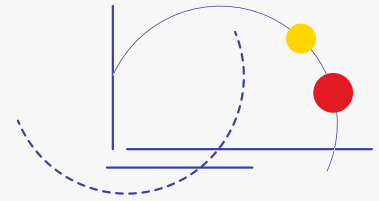


Reflection Assignments



Intercultural Collaboration Activities





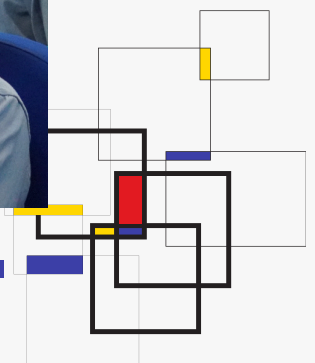
## Assessment

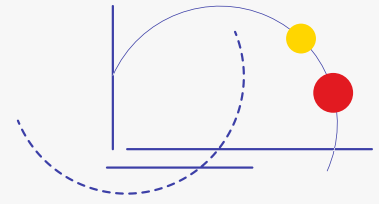
Participants will be assessed based on:

- Individual Reflection Assignments
- Group Project
- Final Presentation
- Participation and Engagement

## Credits Offered


Credit Transfer Equivalent to 2 Credit Semesters






 **Venue**



 **FEB DU 35 Building**

Jalan Dipati Ukur No. 35,  
Bandung

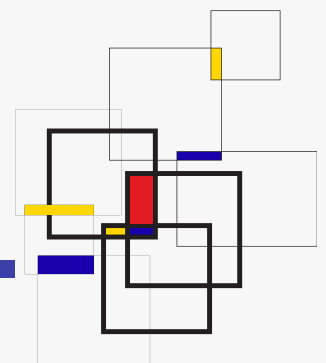


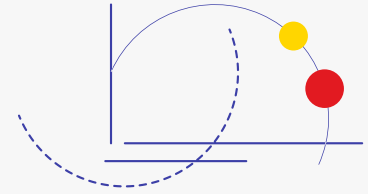
 **FEB LEAD Building**  
Jatinangor, Sumedang,  
West Java



 **Facilities Provided**

- Classrooms
- Workshop facilities
- Internet access
- Academic materials
- Transportation during official activities
- Accommodation during the program
- Lunch & Snacks





# Program Fee & Inclusions

**Program Fee USD 250/ participants**

## Discounts are available for:

- Our partner universities sending a minimum of 10 students receive one free lecturer placement to accompany the cohort
- UNPAD International Undergraduate Program (IUP) students

## Fee Includes

- Tuition and academic sessions
- Program materials
- Meals and refreshments
- Accommodation
- Local transportation Field trip activities



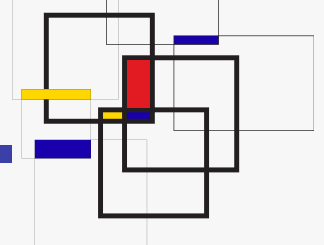
## Fee Excludes

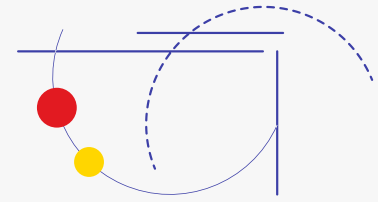
- International airfare
- Visa expenses
- Insurance
- Personal expenses



Note :

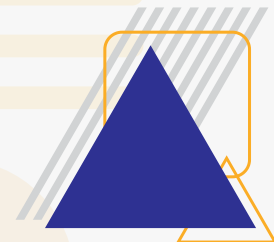
Optional Whoosh High-Speed Train transportation can be arranged with an additional fee of USD 20 (one way)





### Participants will benefit from:

- An international learning environment,
- Hands-on sustainability and entrepreneurship workshops,
- Cross-cultural collaboration,
- Industry and community engagement,
- Networking opportunities with students and experts,
- and experiential learning beyond the classroom.



By the end of the program, participants will not only broaden their academic and professional perspectives but also develop meaningful global connections and practical ideas for building a more sustainable future.



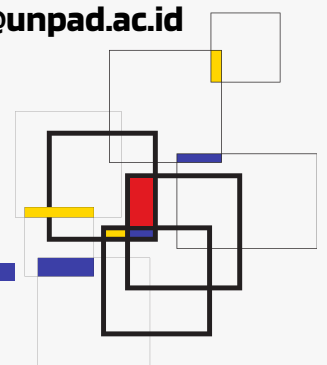
Contact Person  
**Arie Widyastuti**

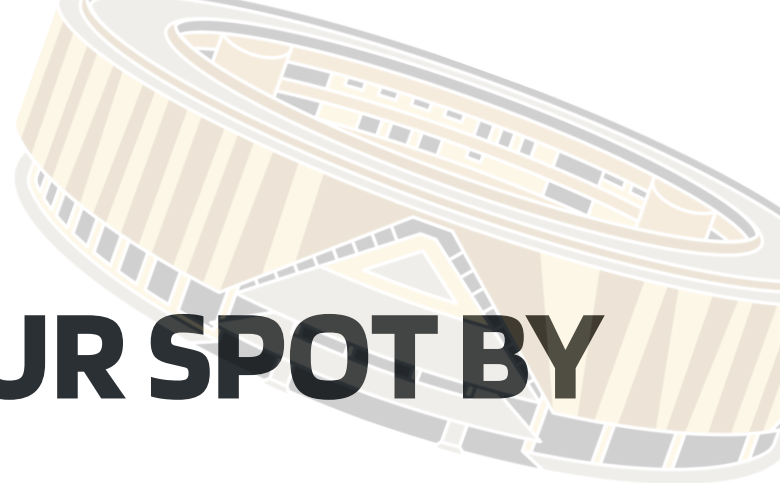
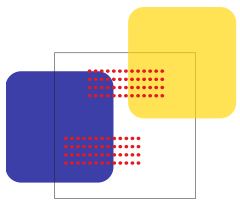


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# SECURE YOUR SPOT BY JUNE 25!

Please complete your registration and upload proof of payment to guarantee accommodation. For special arrangements, contact [international.feb@unpad.ac.id](mailto:international.feb@unpad.ac.id) before the deadline.

Scan or Click Link For  
Registration



[https://bit.ly/FEB\\_UNPAD\\_SUMPROG2026](https://bit.ly/FEB_UNPAD_SUMPROG2026)

