



Summer Program 2026

Beyond Digital : Culture and Sustainability for the Future



Organized by:

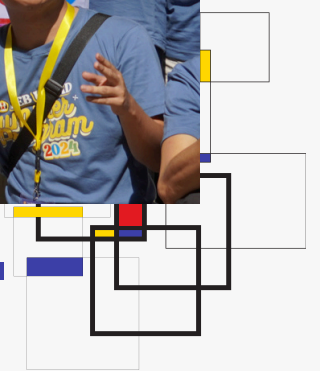
Faculty of Economics and Business
Universitas Padjadjaran



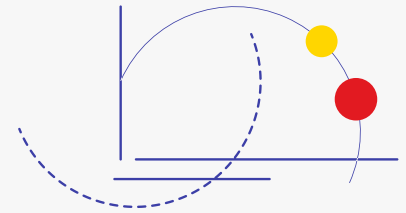
Program Overview

This year, the FEB UNPAD summer program is held under the theme **Beyond Digital: Culture and Sustainability for the Future**. Designed as a 7-day international program, it explores how sustainability, culture, entrepreneurship, and digital transformation intersect in shaping future societies. Through interdisciplinary and hands-on learning activities, participants will explore global sustainability challenges, culture, artificial intelligence and ethical technology, entrepreneurship, and sustainable community development.


The program combines academic lectures, workshops, field experiences, intercultural collaboration, project-based learning, and cultural immersion activities to provide participants with both academic enrichment and practical exposure. The program is designed for international and domestic university students who are interested in becoming future changemakers capable of developing innovative, inclusive, and sustainable solutions in an increasingly interconnected world.



Event Information



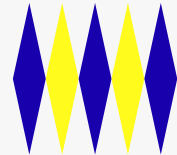
Schedule & Duration

 **Duration**
1 Week / 7 Days

 **Date**
2 - 8 August 2026

 **Mode**
On-Site / Hybrid

Learning Objectives



1. Explain major sustainability challenges in the digital era.
2. Analyze the role of culture in sustainable development.
3. Evaluate the impact of digital transformation and artificial intelligence on society and sustainability.
4. Design innovative solutions for sustainable communities.
5. Collaborate across cultures and disciplines in solving global issues.



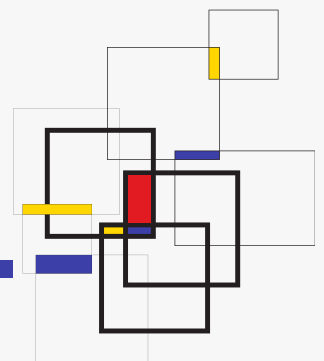
Target Participants

01 Participant Level

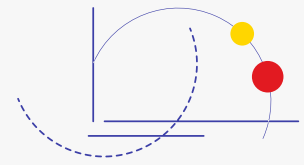
Undergraduate and
Postgraduate Students

02 Eligibility

Ability to communicate in
English and/or Bahasa
Indonesia



Program Structure



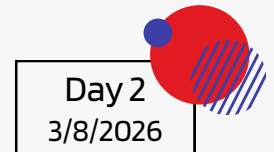
01. Welcome To Bandung

- Airport Pick Up
- Hotel Check In



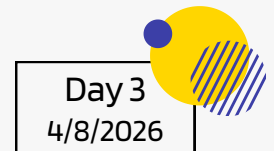
02. Opening The Journey : Sustainability in The Digital Era

- SDGs and Global Sustainability
- Digital Transformation and Society
- Integrity in the Age of Artificial Intelligence



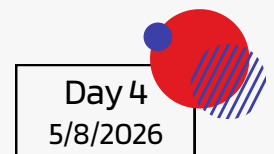
03. Preserving Culture in a Hyperconnected World

- Experiential cultural learning through heritage visits, traditional performance, and hands-on creative workspace



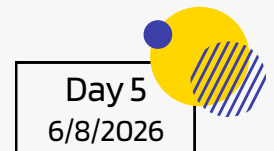
04. Entrepreneurship for Sustainable Futures

- ESG and Sustainable Business
- Circular Economy for Sustainable Communities
- AI and Sustainability



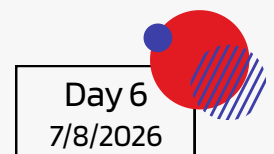
05. Sustainable Communities & Local Wisdom

- Field Trip & Community Visit



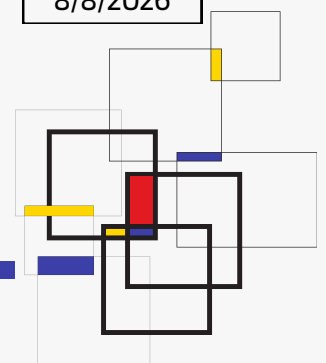
06. Designing Sustainable Futures Together

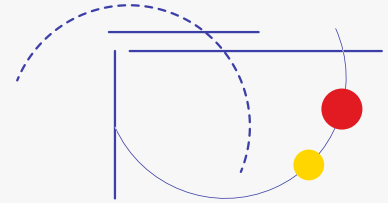
- Final Presentation
- Closing Ceremony



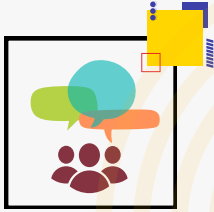
07. Farewell Bandung

- Check out hotel and airport transfer





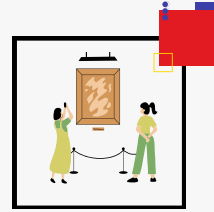
Teaching Methods



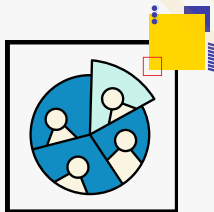
Lectures and Discussions



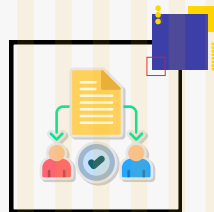
Workshops and Practical Sessions



Field Visits and Experiential Learning



Group Projects and Presentations

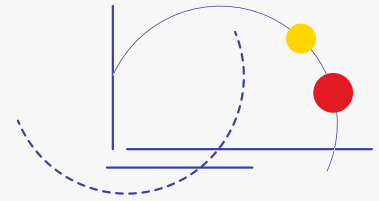


Reflection Assignments



Intercultural Collaboration Activities





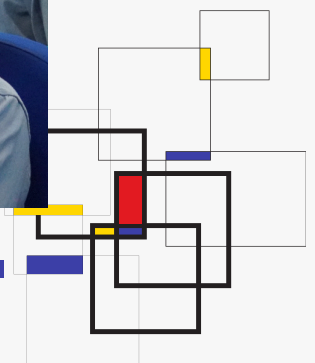
Assessment

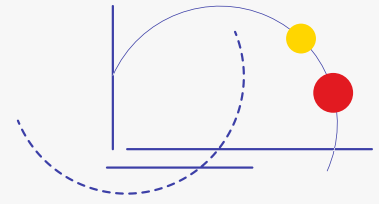
Participants will be assessed based on:

- Individual Reflection Assignments
- Group Project
- Final Presentation
- Participation and Engagement

Credits Offered


Credit Transfer Equivalent to 2 Credit Semesters






 **Venue**



 **FEB DU 35 Building**

Jalan Dipati Ukur No. 35,
Bandung

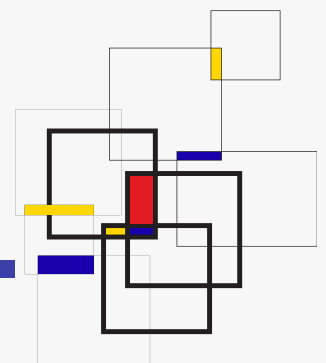


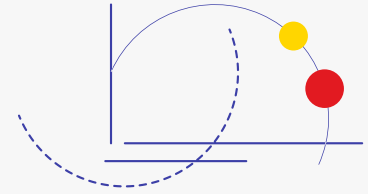
 **FEB LEAD Building**
Jatinangor, Sumedang,
West Java



 **Facilities Provided**

- Classrooms
- Workshop facilities
- Internet access
- Academic materials
- Transportation during official activities
- Accommodation during the program
- Lunch & Snacks





Program Fee & Inclusions

Program Fee USD 250/ participants

*our partner universities sending a minimum of 10 students receive one free lecturer placement to accompany the cohort

Discounts are available for:

- Partner institutions sending 10 participants or more
- UNPAD International Undergraduate Program (IUP) students

Fee Includes

- Tuition and academic sessions
- Program materials
- Meals and refreshments
- Accommodation
- Local transportation Field trip activities



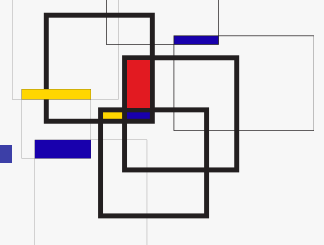
Fee Excludes

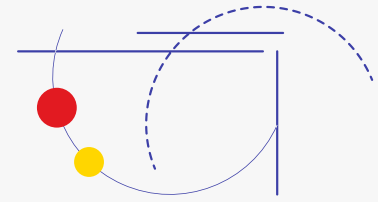
- International airfare
- Visa expenses
- Insurance
- Personal expenses



Note :

Optional Whoosh High-Speed Train transportation can be arranged with an additional fee of USD 20 (one way)





Participants will benefit from:

- An international learning environment,
- Hands-on sustainability and entrepreneurship workshops,
- Cross-cultural collaboration,
- Industry and community engagement,
- Networking opportunities with students and experts,
- and experiential learning beyond the classroom.

By the end of the program, participants will not only broaden their academic and professional perspectives but also develop meaningful global connections and practical ideas for building a more sustainable future.



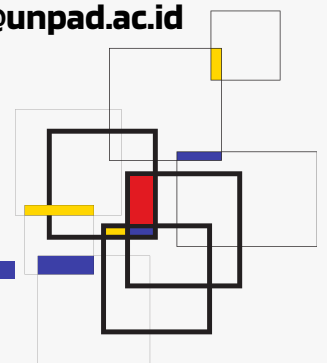
Contact Person
Arie Widyastuti

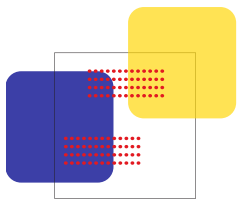


Phone
+62 858 6041 9646



Mail
international.feb@unpad.ac.id





SECURE YOUR SPOT BY JULY 25!

Please complete your registration and upload proof of payment to guarantee accommodation. For special arrangements, contact international.feb@unpad.ac.id before the deadline.

Scan or Click Link For
Registration



https://bit.ly/FEB_UNPAD_SUMPROG2026

